



"All for the love of the WIL!"

Dear Friend of the Williamsville Branch Library:

On behalf of the Williamsville Business Association and its Community Enhancement Committee, we invite you to join us in supporting the Williamsville Branch of the Amherst Public Libraries. Our all-volunteer group, made up of residents and businesses, is dedicated to enhancing life in the Village. What better way to achieve that than by helping to ensure the longevity of our Williamsville Branch, a most vital part of our Village's cultural and educational community.

Did you know the Amherst Public Libraries receive limited funding from Erie County? Many people do not realize that our Williamsville Branch depends heavily on private donations for its operations.

On **February 8, 2019, from 7:00 – 9:30 PM at Calvary Episcopal Church, 20 Milton Street, Williamsville**, we will hold our ***Love your Village; Love your Library's 8th Annual Mad Hatter's Gala Fundraiser***.

This exciting night will feature a silent auction, theme basket raffles, live entertainment and delicious local food and beverage tastings. Gala tickets can be purchased at all four of the Amherst Public Libraries during regular library hours, at Village Artisans, 5560 Main St., and online at www.LoveYourVillage.org.

We invite you to contribute at one of our sponsorship levels or with a monetary or in-kind auction donation, as well as to purchase tickets and attend the Gala. By contributing you will have the opportunity to support a trusted and highly visible entity within the community. Mad Hatter Gala proceeds are targeted solely for the Williamsville Branch. This branch depends heavily on these additional funds to continue to keep its doors open to provide many services to our community. Proceeds from past years' Galas have allowed the library director to increase open hours and, funds raised from 2019's Gala will be targeted to allow for even more patron hours to be added to the schedule to better serve our community!

We would like to thank you for considering this opportunity to partner with us in helping to support our local library and our community. Please fill out the attached sponsorship form and submit it with your donation today. The Amherst Public Libraries is a 501c3 organization. Don't wait. Our library needs you! Check our website at www.LoveYourVillage.org. Follow us on Facebook at [*Love your Village/Love your Library*](https://www.facebook.com/LoveYourVillage/). For further information please contact Roseanne Butler-Smith at butlersmithr@buffalolib.org or 688-4919.

Sincerely,

Frank Mischler, WBA President
Deborah Habes, WBA Board Member/Chair, Library Fundraiser Gala
Roseanne Butler-Smith, Director, Amherst Public Libraries





Williamsville Business Association proudly supports...

8th Annual

Mad Hatter's Gala Fundraiser 2019

February 8, 2019 at Calvary Episcopal Church, 20 Milton St., Williamsville

To directly benefit the Williamsville Branch of the Amherst Public Libraries a 501c3 organization

Alice in Wonderland (Presenting Sponsor) \$2,500

Receive everything a Mad Hatter Sponsor Receives PLUS:

- Logo/Name in **PROMINENT** position on Gala program, posters & tickets, event website
- Identified as Library Event Presenting Sponsor - Logo/Name on all Gala print media advertisement and event website
- Four additional tickets to the Gala. (10 Total)
- Recognition at check-in tables as Presenting Sponsor
- Opportunity to address guests at Gala
- Table for your company to present themselves (hand out information, etc.) at Gala
- Logo/Name on a plaque in a prominent position at the Williamsville library all year long as "Presenting Sponsor for Gala ~~2018~~ 2019"

Mad Hatter Sponsors \$1,000

Receive everything a Queen of Hearts Sponsor Receives PLUS:

- Logo/Name on Gala posters
- Logo/Name on all event signage and in event program
- Logo/Name on all save-the-date material printed if sponsorship check received by **12/14/17-18**
- Inclusion in all press releases, media alerts, and social media blasts etc.
- Two additional tickets to the Gala (6 Total)
- Acknowledgement during keynote address as a sponsor

Queen of Hearts Sponsors \$500

Receive everything a White Rabbit Sponsor Receives PLUS:

- Two additional tickets to the gala (4 Total)
- Inclusion in Social Media blasts

White Rabbit Sponsors \$250

Receive:

- Two (2) Free Tickets to the Gala
- Logo/Name on all event printing (if received by deadline), media and night-of program
- Acknowledgement during keynote address as a sponsor
- Logo/Name on all event signage

Cheshire Cat (Individual) Donors \$100-\$249

Includes name in night-of program if received by program printing deadline of January 31, 2019.



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YES! I WANT TO BE A SPONSOR

- () Alice in Wonderland (Presenting Sponsor) - \$2,500
- () Mad Hatter - \$1,000
- () White Rabbit - \$250
- () Queen of Hearts - \$500
- () Cheshire - \$100

SPONSOR CONTACT INFORMATION

Company/Individual Name: _____
 Contact Name: _____
 Address: _____
 Phone Number: _____
 Email: _____

Please make checks payable to: Amherst Public Libraries.
IMPORTANT: On memo line: "Williamsville Branch"

Mail check along with this completed form to:
Williamsville Branch Library
5571 Main St., Williamsville, NY 14221
Attention: Roseanne Butler-Smith, Library Director

For further sponsorship information, please contact Roseanne Butler-Smith at butlersmithr@buffalolib.org. Follow us on Facebook at *Love your Village/Love your Library*. Check out our event website www.LoveYourVillage.org and check out the WBA website at www.WillVill.com

Please email your company logo in high-resolution pdf or jpeg format to Roseanne Butler-Smith at butlersmithr@buffalolib.org

Deadline for inclusion on any print material is December 3, 2018



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Basket / Gift Certificate / Silent Auction Item/ Food Item Form

Directions: Please complete this form and securely attach to each item or basket. Donations/baskets can be dropped off at the Williamsville Branch Library, 5571 Main Street, Williamsville during regular library hours. For library hours please call the Williamsville Branch at 632-6176.

(Please print. Information will be listed as provided below)

Name/Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email Address: _____

Retail/Fair Market Value: \$ _____ [Amherst Public Libraries is a 501c3 organization.]

Donation Item/Basket Contents: *For each basket, please use a separate form. Please list all items. Attach additional sheet(s) if necessary.*

Deadline for submission of item(s) & form(s) is **January 25, 2019**

Thank you!